escola d'art i SUPERIOR de DISSENY castelló

HIGH LEVEL STUDIES OF GRAPHIC DESIGN: INDEX OF STUDIES

COURSE	*SUBJECTS*	*CREDITS*	**HOURS PER WEEK**
1st Course	Volume & Space	9	3
	Techniques of Graphic Expression	6	2
	Analysis of Form & Composition	6	2
	Colour	6	2
	Psychology of Perception	6	2
	Artistic Drawing	6	2
	Applied Physics & Chemistry	6	2
	Mathematics	6	2
	Project Training	18	6
	Theory & Methodology of Project	9	3
	Representation Systems	6	2
	History & Theory of Art	6	2
2nd Course	History & Theory of Graphic & Audiovisual Communication	6	2
	History & Theory of Design	6	2
	Photography	6	2
	Typography	6	2
	Raw Materials, materials & technology	6	2
	Techniques for Production & Stamping (I)	3	1
	Organization & Law	6	2
	Anthropology & Sociology	6	2
	Projects (I)	21	7
	Illustration Techniques	18	6
	Optional Subjects	6	2

3rd Course	New technologies applied in Graphic Design	9	3
	Techniques for Production & Stamping (II)	6	3
	Production Systems & Techniques	6	2
	Quality Management	3	1
	Cinema & Video Advertising	6	2
	Economy & Management of Design	9	3
	Marketing	9	3
	Projects (II)	15	5
	Publishing Design Techniques	9	3
	Optional Subjects	18	6